

Best Practices 2017-18

1) ***‘Ek Gaon Ek Parivar’(One Village One Family)***

a) **Goal:**

- To inculcate the positive approach among the villagers
- To make the villagers more optimistic and rationalistic to face the challenges in real life situations
- ‘Tanta-Mukti’ i.e. to abolish the discrepancies like religions, social, economical and gender and to make the villagers free from disputes and quarrels etc.
- ‘Hagandari Mukh Gaon’ to make the villagers aware about using proper sanitation system
- To make the village eco-friendly

b) **The context:**

- ‘Samarth Bharat Abhiyan’ the concept and creation of the former Vice Chancellor and the member of planning commission of India Dr. Narendra Jadhav, was effectively implemented by the institution in the adopted village Belapur Kd. In this village, the institution, with the help of **Prasar Bharti (Broad Casting Corporation of India) Sahyadri Vahini** exercised the concept of ‘Ek Gaon Ek Parivar’. The well known faculty member, poetess, orator and author Dr. Gumpha Kokate was nominated as a co-coordinator for this programme. The volunteers, the students and the faculty member from the institution contributed in this campaign
- The farmers in Maharashtra are frustrated because of loss in agriculture due to economical and climatogical changes. The farmers are in the problems of loans of the money lenders. So they think to commit suicides
- To face such a critical situation all the native people should integrate and solve their problems by helping each other economically and socially
- ‘Ek Gaon Ek Parivar (One village, One Family) self- independent village was our institutional determination for this program

c) **Practice:**

- ‘Ek Gaon Ek Parivar’ is implemented with the guidance of the coordinator Dr. G. P. Kokate
- The faculty Mr. A. N. Mane worked as a guide in ‘Tanta Mukh Gaon’ at Belapur Kd.
- Dr. G. P. Kokate guides and empowers the self help-Group and woman Empowerment in the village Belapur Kd.

- The NSS volunteers dug soak pits for the sanitation free village under the guidance of village Panchayat and programme officers Mr. A.N. Mane and Mr. S.S. Vidhate



Experts deliver a lecture on agriculture in the Belapur Kd

- The students of the institution promote the villagers for 'Hagan Dari Mukh Gaon.'
- The Students as well as faculties try their best to keep 'Keshav Govind Ban' the Pilgrimage place clean. They look after the trees by coloring the stems also
- The institution conducts the lectures of the experts in agriculture for the farmers
- The programmes like tree plantation and conservation are arranged in the village



Rally in the Belapur Kd. On environmental Awareness among the Villagers

- Dr. G. P. Kokate promotes the awareness among the students and the woman about the health and female feticide

d) Evidence of success:

- The adopted village Belapur Kd. received the award '**Sant Gadge Baba Gram Swachhata Puraskar**' and also received "**Tanta Mukta Gaon**" award
- The coordinator Dr. Gumptha Kokate, NSS Programme Officer Mr. Ashok Mane interviewed and screened on Durdarshan for '**Ek Gaon Ek Parivar**' on **Durdarshan Prasar Bharti**
- As the results of the program Belapur Kd. is reached up to 85% open sanitation free village from 35%
- Govt. of Maharashtra has declared 'Keshav Govind Ban' at Belapur Kd. as 'B' grade tourist place
- The institutional students become aware of the problems of farmers
- These activities increased the social awareness of the faculties and students
- Through the same efforts, the village Malunja got the award of "Clean Village" by the Govt. of Maharashtra

c) Problems encountered and Resources Required:

- To change the mindset of the villagers
- Orthodox tendencies of the villagers
- Lack of funds to implement and execute scheme for villagers

2) Title of the Practice:

Commerce festival- 'Anand Bazar'

a) Goal:

- To train the students about business skills
- To develop the capacity based interest among students
- To inculcate the marketing and salesmanship skill among the students
- To make available the employability to rural students
- To promote the students for professions which are helpful to society

b) The Context:

- Belapur Education society's 'Arts and Commerce College' is located in rural area. The rural economy is affected and damaged by the frequent drought, uncertainty of agricultural products, low rate for the agricultural products and the fraud policies of the traders. The result is that the youth power is diverted towards the urban area.
- India is made up of village. Mahatma Gandhi asked people to go to village. When the villages will develop, India will develop said Mahatma Gandhi. By taking into

consideration this view of Mahatma Gandhi, the institution has tried its best to provide the chances of entrepreneurship to the students at the same locality

- The youth in rural area is shy even today. They find the lack of self confidence in them. To inculcate the professional skills in them and to make them aware of the knowledge of entrepreneurship. The institution promotes them to choose the profession which could be started at local level. While acquiring the knowledge of profession, the students should not forget their responsibilities towards the society. With this view, the institution has implemented the innovative concept of ‘Anand Bazar’

c) Practice:

- The Institution arranges ‘Anand Bazar’ in the month of January in every academic year
- The coordinator of the program elaborates the goal and structure of this programme to the students initially
- It prompts the maximum number of students to actively participate in ‘Anand Bazar’



Food stalls and agriculture products In the Commerce festival ‘Anand Bazar’

- The faculties try to understand what kinds of business the students want to do and then they guide and prompt the students for that particular business
- The stalls are made available in the premises of the institution
- The students sell both types of goods i.e. kitchen food stall and agricultural products
- The stalls of funny games are also arranged by some students
- Students get pleasure and enjoy entrepreneurship from ‘Anand Bazar’ during the whole day



Maharashtra's spatial food dish 'Puran Poli' Stool

- The meeting of the stall holders is arranged very next day and they share their experience in the meeting
- The difficulties and problems of the students entrepreneurs are discussed and they are told how to overcome these problems
- Best participants of Anand Bazar are facilitated in the annual social gathering and prize distribution function

d) Evidence of success:

- Many students are inspired and motivated by the concept of 'Anand Bazar' and started their own business. Some students have made considerable improvement in their ancestral business and earned name and fame
- Mr. Amit Lukkad and Mr. Pravin Lukkad have expanded their ancestral business of Samadhan papad and Samadhan supari into a large scale industries and earned name and fame in the Maharashtra State
- Mr. Sandip Kale has started a juice bar of sugarcane at his own farm, but later he expanded it largely in to an "Agro Tourism Point" where customers are provided with food, garden and entertainment facilities.
- Some students sell the fruits and vegetables produced from their farms in the weekly market at Belapur, Shrirampur, Padhegaon Malunja and Bherdapur and support their families economically
- Hotel 'Jai Malhar' owned by Mr. Mangesh Gavate is well known for delicious taste in vicinity
- Some students have started tea centers and snack centers in the village Belapur
- Along with the professional skills, the students become aware of their social responsibilities.

e) **Problems encountered and Resources Required:**

- The neutrality/insincerity of student/youth towards hard work
- Youth are less interested in small-scale business
- Time limit for the implementation of the programme ‘Anand Bazar’

